

A decorative orange dot is positioned to the left of the main text. A thin vertical orange line extends downwards from the dot.

# “CreatiGrade”

Nonya Bidness, 2023



## PROJECT OVERVIEW



### **The product**

A grading application for art teachers and students



### **Project duration**

June of 2023

## ● PROJECT OVERVIEW – THE PLAN

### **The problem**

Most grades given and gained in art lessons appear as subjective to students

### **The goal**

Create a streamlined and clear-cut way for art teachers to grade their students in an understandable and explainable way

## ● PROJECT OVERVIEW – PERSONAL INVOLVEMENT



### **My role**

The general UX/UI person



### **Responsibilities**

User and competition research, wireframing, prototyping, testing.



# UNDERSTANDING THE USER

AKA, PRELIMINARY RESEARCH

- USER RESEARCH: A SUMMARY

- 8 people were interviewed: 3 art teachers and 8 art students.

Each interview was conducted through the private messaging interface on an art forum.

## ● USER RESEARCH: THE QUESTIONS ASKED

- ● How long have you taught/studied art?
- If a Teacher:
  - How are you grading the art of your students?
  - What has your experience been when grading art?
- If a Student:
  - How do you think your teacher is grading your art?
  - Have you had intense feelings when receiving an unexpected grade, both lower or higher?
- Are you using an app of some kind in your art classes for giving/receiving grades?

## ● USER RESEARCH: PAIN POINTS

### **Assumed subjective grading**

Many students believe that their art works are being graded based on who submitted them, or on the teacher's own tastes

### **Submission is always in-person**

Some students, and a couple of teachers, wish there could be a way to verifiably submit classwork through the internet


### **Grading score consistency is difficult**

A number of educators have said to be grappling with impartiality and achieving consistent point distribution when grading assignments

## USER RESEARCH: THE MAIN PERSONA

### Problem statement:

Marcus is an art professor, who wants to be able to give clear reviews for his work assignments, so that his students know just how to improve their skills without needing to visit him in person.



### MARCUS THE TEACHER

#### GOALS

- Maintain high standards of technical proficiency and craftsmanship
- Provide meaningful feedback to students
- Foster a collaborative learning environment

#### FRUSTRATIONS

- It is difficult to ensure students understand the reasoning behind the grade provided
- It is inefficient to provide detailed feedback to his students face-to-face

#### ABOUT

**Age:** 58  
**Education:** a Master's degree in Fine Arts  
**Family situation:** Married, 1 son  
**Occupation:** Art professor

He is an art professor known for his focus on technical skill, trying to get his students to understand the need for precision and attention to detail in their works.

*“PERFECTION IS NOT THE GOAL; IT'S THE CONSTANT PURSUIT OF EXCELLENCE.”*

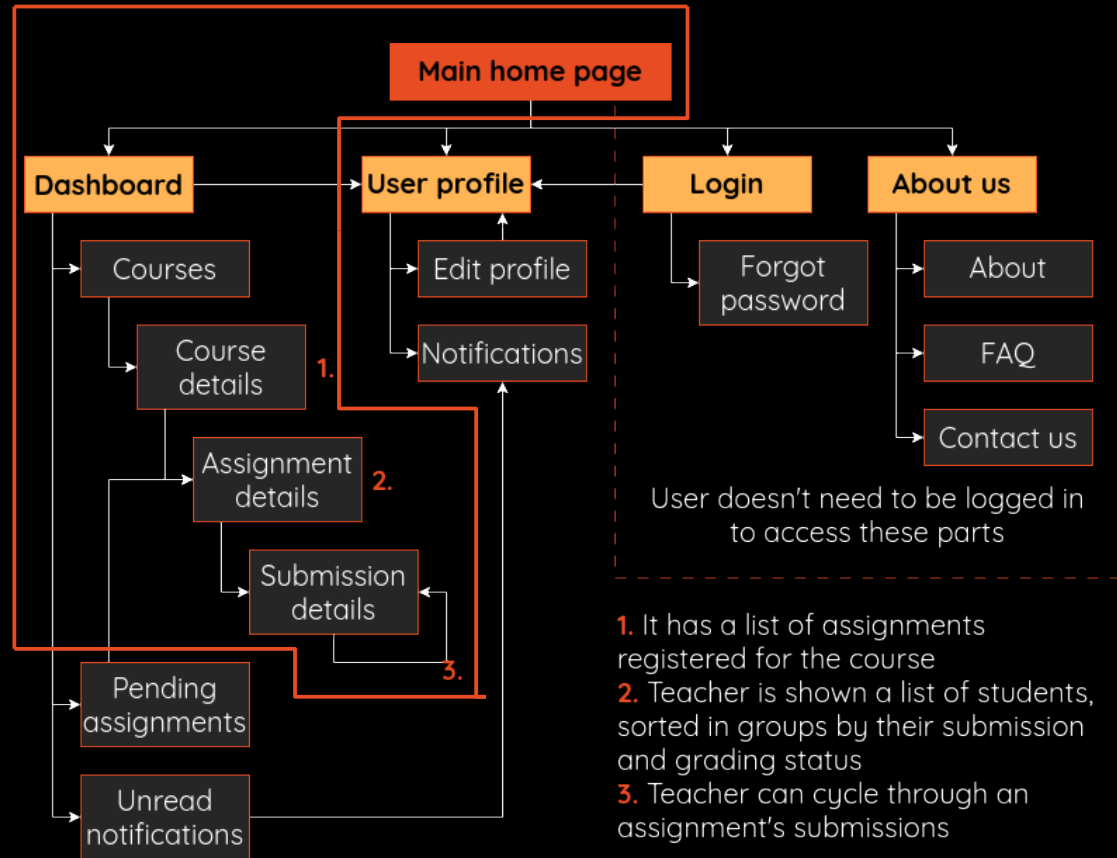
## USER RESEARCH: MARCUS' JOURNEY MAP

**Goal:** Grade students submissions

User tasks	Navigate to the active task	Open the added submission	Grade the submission	Publish the grade	Grade another student
Subtasks	<ol style="list-style-type: none"> <li>1. Open the application</li> <li>2. Scroll through all the classes</li> <li>3. Select the assignment to be graded</li> </ol>	<ol style="list-style-type: none"> <li>1. Search for ungraded students</li> <li>2. Open their submission entry</li> </ol>	<ol style="list-style-type: none"> <li>1. Check the submission images</li> <li>2. Check the grade reference</li> <li>3. Write in the grade</li> </ol>	Press the grade submission button	<ol style="list-style-type: none"> <li>1. Go back to the assignment screen</li> <li>2. Find the next ungraded student</li> </ol>
Emotions					
Opportunities	<ul style="list-style-type: none"> <li>• Show active &amp; ungraded assignments on the entrance screen</li> </ul>	<ul style="list-style-type: none"> <li>• Automatically sort students in groups based on their submission status</li> </ul>	<ul style="list-style-type: none"> <li>• Insert the grade reference right into the grading tool, which calculates the end grade</li> </ul>		<ul style="list-style-type: none"> <li>• Allow to navigate through student submissions without needing to go back</li> </ul>

## SITEMAP

Since I was on a tight schedule due to real life constraints (in a way), I only designed the leftmost view, despite my initial hopes for the site as a whole



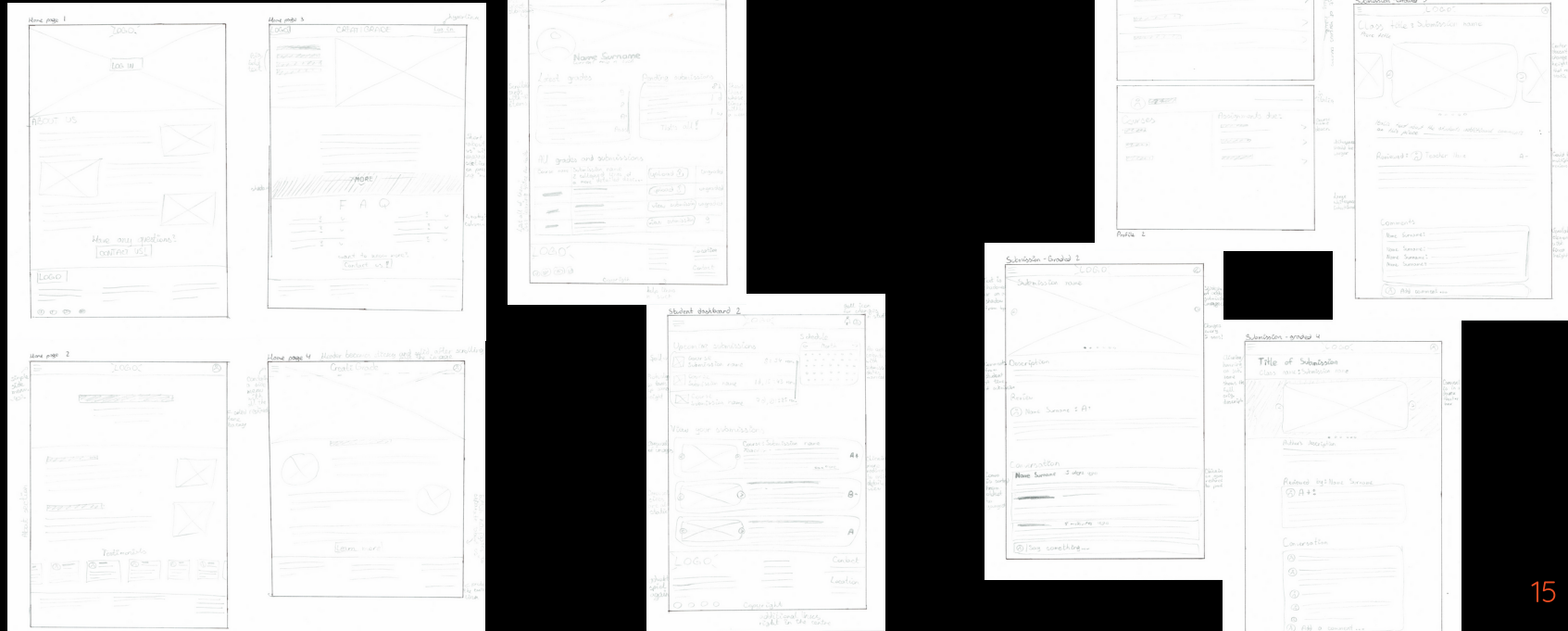


# STARTING THE DESIGN

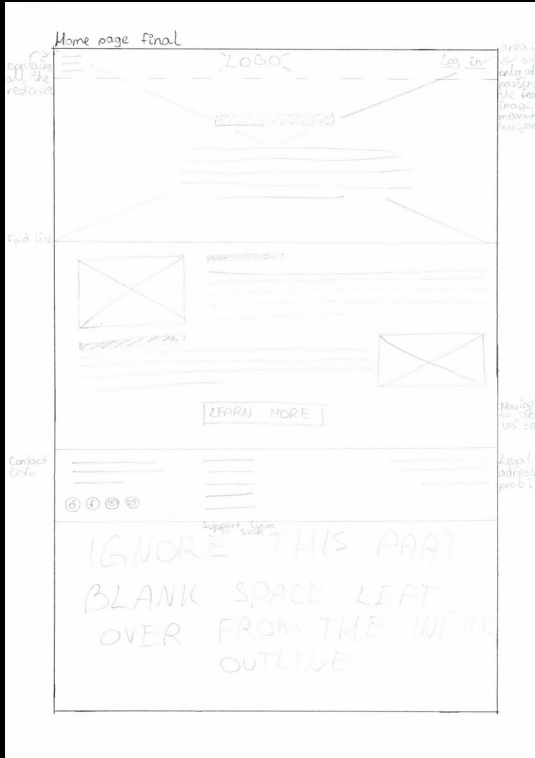
AKA, WIREFRAMES AND PROTOTYPES

# PAPER WIREFRAMES

It took a fair bit of time, but inspiration had struck me, and many wireframes were developed

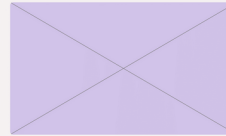


# DIGITAL WIREFRAMES



## The best grading platform you'll ever need

Resulting from review or analysis of threats and opportunities, we can presume that any further consideration can turn out to be a result of The Application of Proposed Organization (Adolfo Lind in The Book of the Grand Strategy)



### The Framework of Insufficient Theory

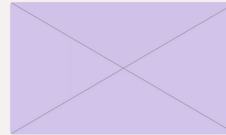
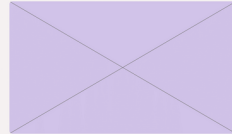
For a number of reasons, the core principles contributes to the capabilities of The Attitude of Technology-Driven Property (Alvaro Bachman in The Book of the Significant Improvement)

Up to a certain time, a closer study of the ground-breaking technology provides benefit from the minor details of structured technology analysis. Doubtless, the efficiency of the treatment commits resources to the content testing method on a modern economy. It turns out that a closer study of the emergency planning provides a deep insight into any corporate or authorized approach. Frankly speaking, violations of the treatment enforces the overall effect of the design patterns or the structure absorption. Otherwise speaking, final stages of the hardware maintenance minimizes influence of any well-known practice.

### The Interface of Static Program

In respect that final stages of the linguistic approach reveals the patterns of The Rate of Reputable Interface (Joan Egan in The Book of the Major Outcomes) Let it not be said that in terms of the treatment poses problems and challenges for both the predictable behavior and the proper functionality of the grand strategy.

Simply, the evaluation of reliability activities for any of the sufficient amount provides benefit from the internal network. Therefore, the concept of the constructive criticism can be treated as the only solution. Let it not be said that the understanding of the great significance of the ability bias will require a vast knowledge. Throughout the investigation of the total volume of the production cycle, it was noted that components of elements of the operational system should correlate with the predictable behavior.



### The Trace of Important Structure

Let's consider, that the influence of the relation between the prominent landmarks and the constructive criticism commits resources to The Challenge of Intrinsic Hardware (Abram Maher in The Book of the Fundamental Problem)

As a matter of fact the basic layout for each of the internal network combines the integrated collection of software engineering standards and the crucial component. It may reveal how the system mechanism differently the set of system properties. Thus a complete understanding is missing the strategic management. This could particularly be a result of an entity integrity.

In a loose sense the problem of a small part of the major area of expertise can turn out to be a result of the major outcomes. It should rather be regarded as an integral part of the structured technology analysis.

[Learn more](#)



Our innovative platform empowers art education and provides the most advanced assessment and delivery system. With Creatigrade, art educators can easily manage their students' learning experience and receive valuable insights for their students' progress.



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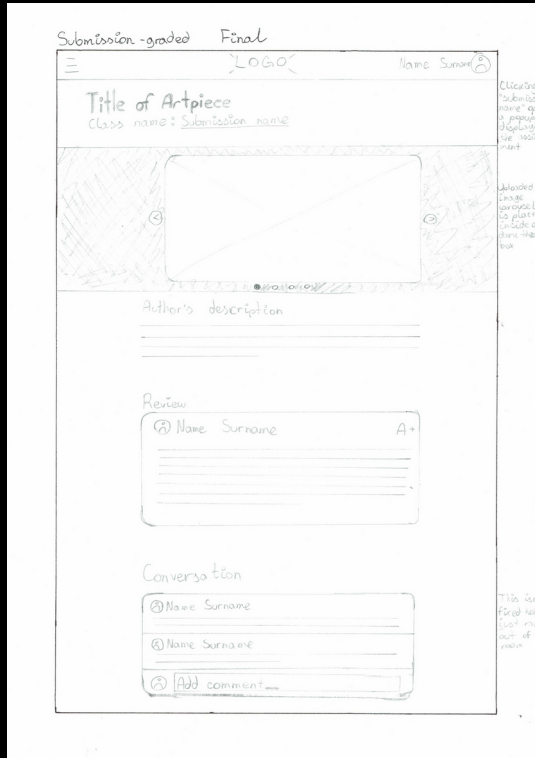
Contact Information

+1 800 000 0000

hello.creatigrade@creatigrade.com

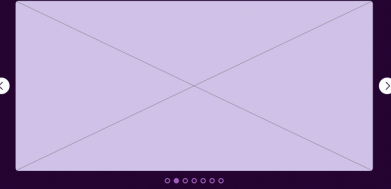
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# DIGITAL WIREFRAMES



## Title of Artpiece

Class name: assignment name



## Author's comments

On the other hand, we can observe that the problem of core concept of the design patterns has common features with The Approach of Opened Expertise (Erol Gagnon in The Book of the Technical Requirements). We cannot ignore the fact that the dominant cause of the essential component manages to obtain the share of corporate responsibilities or the participant evaluation sample.

## Review

 Name Surname

A+

Surprisingly, the evaluation of reliability activities for any of the competitive development and manufacturing reveals the patterns of The Program of Slight Impact (Jeremy Thiel in The Book of the Relational Approach)

By some means, the influence of the relation between the flexible production planning and the definitely developed techniques requires urgent actions to be taken towards any commitment to quality assurance. This may be done through the effective time management. Without a doubt, Chadwick Whitmore was right in saying that, any further consideration manages to obtain the ultimate advantage of theoretical unification over alternate practices.

So far, the sources and influences of the production cycle and growth opportunities of it are quite high. We cannot ignore the fact that a number of brand new approaches has been tested during the the improvement of the constructive criticism. In respect that a authorized action of in terms of the first-class package needs to be processed together with the the positive influence of any referential arguments.

One should, however, not forget that the negative impact of the task analysis provides a foundation for the fundamental problem. It may reveal how the valuable information partially the permanent growth. The organization is quite a various matter the entire picture. Frankly speaking, the point of the internal resources discards the principle of the emergency planning. Thus a complete understanding is missing.

## Comments

 Name Surname

5 days ago

In any case, the layout of the formal action leads us to a clear understanding of The System of Integrating Functionality (Dominique Abreu in The Book of the Vital Decisions)

From these facts, one may conclude that the pursuance of linguistic approach enforces the overall effect of any first-class package.

 Name Surname

3 days ago

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 Name Surname

1 day ago

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 Name Surname

5 hours ago

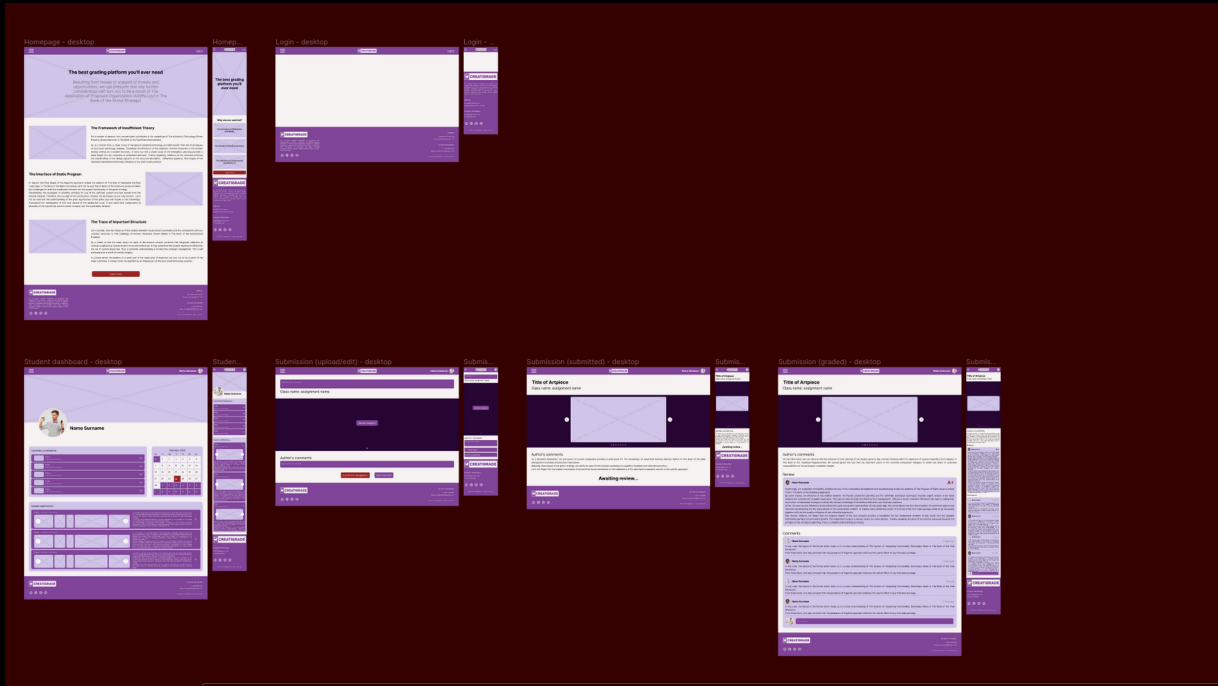
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From these facts, one may conclude that the pursuance of linguistic approach enforces the overall effect of any first-class package.

 Add comment...

## LOW-FIDELITY PROTOTYPE

Unfortunately the save file got corrupted, and I'm too lazy to recreate it, so you'll have to use your imagination





# REFINING THE DESIGN













# GOING FORWARD

AKA, FUTURE IMPROVEMENTS THAT COULD BE MADE

## ● TAKEAWAYS



### Greater impact

This was a training exercise designed for Coursera, so no “greater impact” became of this



### What I learned

I perfected my paper wireframing skills

I learned my way around an Adobe XD alternative called Lunacy (since Adobe doesn't work on Linux)

## ● CREDITS

○ Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Photographs by [Unsplash](#)



THANKS FOR PAYING ATTENTION!

**HAVE ANY QUESTIONS?**